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FOR IMMEDIATE RELEASE

**NORTH AMERICAN RESCUE APPOINTS
SHANNON SEIDEL TO COMMERCIAL MANAGER POSITION**

Greer, SC (January 12, 2010) – We are pleased to announce the promotion of Shannon Seidel to Commercial Manager. Her employment with NAR began in April 2005 as Executive Assistant to the President with duties assisting the Customer Service Department. Since then she has worked in many capacities including Operations Coordinator. This new position was created in order to facilitate NAR’s expanded efforts for the coordination and prioritization of inventory to meet customer requirements.

Shannon has received a Bachelor of Science in Business Administration from Appalachian State University. Her intimate knowledge of the NAR product line and inventory management systems makes her uniquely qualified to step into this position with the tools required for immediate action.

Pleased with the new opportunities that this promotion affords her, Shannon states, “I’m grateful to NAR for the continued opportunities to advance in the company as well as the trust that they place in me to fulfill such a critical role. I’m pleased to be a part of the NAR team and look forward to all that we will accomplish together as we continue to raise our own standards of customer care.”

Kim Salvi, Director of Customer Service, spoke on behalf of NAR as she stated, “Congratulations Shannon from all of us at NAR!”

North American Rescue, LLC, based in Greer, South Carolina, has enjoyed the honor of serving their country, community, and customers for over a decade. By providing innovative casualty care solutions to first responders, health care professionals, and security forces at home and abroad, NAR is leading the fray to decrease preventable death on the battlefield, whether it be a foreign combat zone or the streets of America.

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