



NORTH AMERICAN RESCUE
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NORTH AMERICAN RESCUE RELEASES JUNCTIONAL EMERGENCY TREATMENT TOOL

Greer, SC (January 8, 2013) – North American Rescue, LLC (NAR) announced today that they have completed the FDA clearance process for their latest product, the Junctional Emergency Treatment Tool, or JETT™. The JETT offers a treatment solution for injuries that are more and more common to military personnel due to IED blasts and penetrating trauma located too high in the groin or inguinal space to be treated by standard tourniquet devices.

The JETT represents an increased capability for treating what has become the new leading cause of preventable combat death: Junctional Hemorrhage. “Today, high extremity wounds in the thigh/groin account for up to 20% of preventable deaths on the modern battlefield,” states Lester Martinez-Lopez, M.D., M.P.H., Major General (Retired), U.S. Army. Previously, the majority of preventable deaths were attributed to extremity hemorrhage from gunshot or blast injuries, but recent data from the battlefield and the widespread success of the windlass tourniquet in use by military forces has warranted a new focus in tactical casualty care.

Developed in conjunction with the Center for Translational Injury Research at the University of Texas, the JETT targets the treatment of junctional injuries by applying direct pressure to the inguinal artery. It's innovative design offers several significant advantages over any other device currently on the market. The JETT provides two pressure pads in a single device with the ability to treat both unilateral and bilateral injuries, thereby stopping blood flow to the lower extremities without impeding respiration. It is configured for easy, rapid deployment and comes pre-assembled and ready for use in a compact, vacuum-sealed pouch. Additionally, the JETT is designed to allow for patient movement without dislodging or reducing pressure, enabling it to be effectively utilized in the prehospital environment. Another key advantage is that the JETT is a mechanical device rather than a pneumatic or air inflated device, which means that it maintains steady pressure on the injury regardless of atmospheric pressure changes, and is rugged enough to withstand the rigors of austere environments without fear of puncture or damage to an air bladder.

“Having recognized the gap in first line tactical casualty care, we designed the JETT to be applied quickly, easily and accurately in difficult conditions,” states Joanne Walter, Senior Vice President of Product Management. “Development of the JETT has been an excellent opportunity for NAR to work closely with key prehospital medical practitioners in order to understand the specific needs that they have and provide a solution that clearly exceeds anything currently available.”

The JETT is now available for purchase from North American Rescue, and can be ordered through the www.narescue.com website or by calling the customer service department.

North American Rescue (NAR), based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers for over a decade. NAR is leading the way in decreasing preventable deaths by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad in foreign combat zones. For more information on North American Rescue and products visit www.NARescue.com or call (864) 675-9800.