



**NORTH AMERICAN RESCUE**  
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**FOR IMMEDIATE RELEASE**

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## **NORTH AMERICAN RESCUE WELCOMES RETURN OF SHANNON SEIDEL**

**Greer, SC (June 8, 2015)** – North American Rescue, LLC (NAR) is excited to announce that Mrs. Shannon Seidel will be returning to the NAR Team to fill the newly created position of Product Implementation Manager.

In addition to almost 8 years of NAR experience from her previous role as Commercial Manager, Shannon brings an educational background that includes a Masters in Business Administration (MBA) from Clemson University and a Bachelor of Science in Business Administration from Appalachian State University. Her historical knowledge of the NAR product line and inventory management systems equips her to provide support and input into ways that NAR can continue to improve the ways we service our customers.

Shannon is excited to return to NAR to support the Product Management and Sales teams and states, “I’m pleased to once again be a part of the NAR team and look forward to all that we will accomplish together as we continue to raise our own standards of customer care.”

“We are very happy that Shannon has returned to our team here at NAR, and are confident that she will once again prove to be a valuable contributor to our goals for continual improvements in our internal processes and in how we are better able to serve customers,” stated Bob Castellani, CEO of NAR.

North American Rescue LLC, based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers for over a decade. NAR is leading the way in decreasing preventable deaths by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad in foreign combat zones. For more information on North American Rescue and products visit [www.NARescue.com](http://www.NARescue.com) or call (864) 675-9800.

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